

# BUSWORLD: BACK TO ISTANBUL

The eighth edition of Busworld Turkey will be back to the capital on 5-7 March 2020 at the Istanbul expo center. More than 300 exhibitors are expected

After the edition in Izmir, Busworld Turkey returns to its original location. Istanbul will therefore host the 2020 edition of the main Turkish showcase dedicated to the bus&coach sector and related components.

Launched in 2007, the event is organized by Busworld International in collaboration with the local partner HKF Trade Fairs.

For the eighth edition, the organizers expect the participation of over 300 exhibitors. More than 13,000 local and international buyers are expected.

Predictions expect an increase in the number of participants compared to the 2018 edition in Izmir (see BusToCoach Magazine of May 2018) where 112 exhibitors (83 local and 29 foreign) and 10,040 professional visitors from 107 countries took part to the exhibition.

'Made in Turkey' remains an important area for the bus sector. According to Otomotiv Sanayii Derneği (OSD), the national auto-

motive manufacturers association, in 2018 the long-size buses produced by its members in Turkey increased by 4.6% with 8,541 units sold compared to 8,166 in 2017. Mini buses represent undoubtedly the most popular segment, which in

2018 reached 56.934 units, recording an increase of 3.4%. Midi buses, on the other hand, decreased sharply by 11% (3,316 units sold).

To offset the deadlock of the domestic market, on the other hand, export increased in all segments driven by buses (90%

of the production) and mini buses (84% of the production), while only 25.5 of the midi buses manufactured in Turkey crossed the border. These numbers confirm the interest of international operators for Busworld Turkey.

See you at the Expo Center in Istanbul from 5 to 7 March 2020. For more details on the event please visit <https://www.busworldturkey.org/en/exhibition>

