

THE ADL GROWING BUSINESS

The Scottish manufacturer Alexander Dennis is expecting a turnover increase of about 20% in 2015. There is a steady 46% share on the UK bus market

This season promises to be rewarding for the Scottish manufacturer Alexander Dennis Limited (ADL). They anticipate further growth of 20% with turnover moving towards 600 million pounds (500 in 2014).

Colin Robertson, CEO of ADL, announced at the opening of Coach & Bus Live in Birmingham that «2015 is shaping up for a record year of output, turnover, profitability, market leadership and growth in international territories».

As for the home market, ADL states that «in the past 12 months ADL has won a steady 46% share of the UK bus market and with busy production lines at factories in Central

Scotland, Yorkshire and Surrey».

«This year», said Robertson, «we will build in excess of 2,600 buses, twice that of our principal UK manufacturing competitor. These vehicles will be split 50-50 between home and export markets and, in addition, we will body around 200 coaches at our Scarborough facility».

In Birmingham, in addition to the hybrid double deck bus Enviro400H City that has already secured multi-million orders in London, ADL revealed plans for two new products for export markets. One of them is the 3.9-metre high SuperLo that will be the ADL's lowest-ever double deck. It will carry 83 passengers and incorporate a luggage compartment.



ENVIRO400H CITY FOR ARRIVA LONDON

The transport company Arriva London has recently announced being the first operator to put into operation the new hybrid Enviro400H City double decks manufactured by Alexander Dennis Limited. First 19 buses will go into service on Route 78 of Arriva London network. The London version of double-deckers has two doors, is 10.4 metres long and is able to carry up to 90 passengers. November is the time frame for the entry into service of the first Enviro400H City. The hybrid double deck version Enviro400 by ADL was presented at 2015 Coach & Bus Live in Birmingham.

«The new bus is more fuel efficient, lighter and will generate fewer CO2 emissions than any vehicle in its class», said Colin Robertson. «Significantly, our new flagship double



deck takes us towards 900 hybrid buses built by ADL for the UK market, all of which incorporate the BAE Systems HybriDrive® propulsion system. Together we have forged a powerful technology alliance with BAE Systems that is changing the face of public transport and steadily introducing greener, cleaner vehicles in towns and cities that are striving to reduce traffic congestion and air pollution. The

contribution of low-emission buses should not be under-estimated and, on the wider front, BAE Systems - like ADL - is in the vanguard of that movement globally. The first of our new Enviro400H City buses for London is, in fact, the 5,000th BAE Systems' HybriDrive series system to go into service worldwide, which is a remarkable achievement for BAE Systems and their various build partners». ●

Robertson revealed that ADL had closed a deal for 400 of these buses in Toronto (Canada). The vehicles have been designed to overcome the numerous low bridge re-

strictions that currently curtail double deck services in many parts of Toronto and the Greater Hamilton region. The initial order is for 250 vehicles with an option for a follow-up 150 and ADL is now forging ahead with the establishment of manufacturing facility in Toronto to support their production. Among other large ADL's orders abroad there are 900 double-deckers to Hong Kong and 120 single and double deck vehicles into Kuala Lumpur (Malaysia).

In New Zealand, ADL received new orders for 19 Enviro500 double decks while the Suisse transport company PostAuto ordered 19 Enviro500 double decks fitted with three doors, two internal staircases and complete flat floor. The vehicles will go into operation in the last quarter of 2016. ●



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