

# ALL IS READY IN MADRID

12th edition of FIAA, the international bus and coach trade fair in Madrid, to take place October 28 to 31. It will be attended by 170 companies from 18 countries

**F**IAA (Feria Internacional del Autobús y del Autocar), the international bus and coach trade fair that takes place every two years in the capital of Spain, will reopen the doors at the end of October.

This event generates particular expectations in a country such as Spain because, besides the fact that it is the main national showcase for industry operators, it also provides business opportunities in a moment when business is finally picking up. In

fact, Spain is currently gaining some ground in terms of bus and coach registrations with 1,092 new vehicles on the road in the first eight months of the year, that is 9.3% increase compared to the same time period in 2013. That's an encouraging result that bodes well for the relaunch of an industry badly hit by the economic crisis in recent years. Despite that, Spain is still one of the most

vital European markets due to the presence of body builders and the variety of vehicles it produces. The FIAA showcase bears witness to it. The 12th edition will be attended by 170 companies from 18 countries on a net area of 17,500 square meters.



Main information on FIAA can be found not only by visiting the official website ([http://www.ifema.es/fiaa\\_06/](http://www.ifema.es/fiaa_06/)) but also via the new app, a useful tool for visitors with a smart phone or a tablet that

provides detailed information such as the list of companies and exhibitors, an interactive map of the exhibition halls, information about tickets, prices and locations. The app can be downloaded from the following link [http://www.ifema.es/fiaa\\_01/app/index.htm](http://www.ifema.es/fiaa_01/app/index.htm).

The appointment with the FIAA is from 28 to 31 October in halls 7 and 9 of the Madrid Fair. ●