

BUSWORLD MEDELLIN AGAIN IN 2017

Considering the success of Busworld Latin America first edition in Medellin last 4-7 December, the event has already been scheduled in 2017. Same place, same date

The Latin American market has responded positively to the first edition of Busworld Latin America, organised last December 5-7 in Medellin, Colombia.

Here are the numbers: 61 exhibitors from 16 different countries, 2,640 visitors, 6,600 sqm of exhibition space. Among the international brands, Daimler, Scania, GM Isuzu, Bus-scar, Volvo, Golden Dragon, Megabuses and Otokar. About thirty vehicles in the spotlight and many products presented for the first time. Scania has launched a world premiere, the first bi-articulated bus powered by a Euro VI CNG engine. Isuzu

displayed the Erga CNG low-entry bus. Marcopolo was present at the exhibition with no dedicated stand, but through vehicles in other stands, such as the ecological version of the Gran Viale on Mercedes-Benz. Megabuses presented the midibuses Megax and Megax One. Carrocerias JGB displayed the Majestic double decker, while Daimler has attracted attention with a rotating chassis.



Great showcase for suppliers also with Hanover Displays, Voith, Funtoro, Aesys, Actia, Dhollandia and Allison Transmission, just to mention a few.

“All exhibitors, both vehicle manufacturers and suppliers of

components and accessories,” explained the organizers, “expressed their satisfaction with the quality of the visitors.”

The encouraging response of the public to this first edition of Busworld Latin America has convinced the organizers to schedule the second edition already in 2017. The location will be the same, as well as the dates : 5-7 of December. ●

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