

DAILY CENTER AND BLUE POWER

The first factory outlet of commercial vehicles was inaugurated in Italy. On this occasion, Iveco has presented the new Daily Blue Power range

AN exclusive showroom for the Daily range. It was inaugurated on October 4 at the Iveco plant in Suzzara (Mantova), the Daily LCV Production Center. The Daily Center is operated by Officine Brennero, Iveco's owned dealer in Verona. "With the opening of the new Daily Center," pointed out the manufacturer, "Iveco does not only aims for the local area, but also has the ambition to create an international showcase for customers from all over the world that will visit the factory and will live a real full immersion into the Daily world. 20% of production is destined for Italy, while the remaining 80% targets foreign markets in order to meet customer needs in 91 countries."

The Daily Center is open from Monday to Friday (9-18.30) and on Saturday (9-12.30). On this occasion, Iveco has presented the new Daily Blue Power family, featuring su-

tainable technology. It offers freedom of choice between three technologies:

Daily Hi-Matic Natural Power: the first



compressed natural gas light commercial vehicle with an eight-speed automatic gearbox. It is equipped with a 3-liter FIC engine (136 hp and 350 Nm of torque) which complies with the Euro VI/D standards. The

Daily Euro 6 RDE Ready model: the first LCV ready for 2020 real driving emissions regulations. It is powered by a 2.3-liter Fiat Iveco engine, which was completely redesigned in 2016.

Finally, the Daily Electric model with an extended range of up to 200 km in real urban conditions and an optimized battery for all weather (it takes two hours to recharge in fast mode). It is equipped with Eco-Power driving mode, regenerative braking strategies and advanced connectivity services. ●

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