

TOO AGED TYRES KILL

The Tyred campaign launched in the UK last June aims at the introduction of a law banning the use of over ten year old tyres on public service vehicles

Tyres contribute to road safety. The use of too aged tyres represents a serious danger for passengers, drivers and pedestrians. The Tyred campaign, whose title is shaped on the double entendre of 'tyre' and 'tired', is based on this. Launched in Liverpool on June 30, the campaign, in addition to raising public awareness, aims at the introduction of a law banning all tyres being fitted to public service vehicles that are over the age of ten years old.

Tyred's main supporter is Frances Molloy, mother of Michael Molloy, who in September 2012, at the age of 18, lost his life in a car crash caused by the failure of 20 year old second hand tyres fitted on the coach he was traveling on. He was a musician and was travelling back from the music festival, Bestival. Victims of the accident also two

other boys, Kerry Ogden and Colin Daulby. Since the accident, Frances Molloy has started to fight her battle, and during the last five years, has been able to involve many people and find many supporters. Among

them, also Delegates of Institutions such as Malcolm Kennedy - Lord Mayor of Liverpool, Vinay Parmar - Executive Director of National Express, and Stefan Hay, CEO of the National Tyre Distributors Association, from the tyre market



sector.

«Last year the NTDA conducted a national survey involving 340,000 tyres», said Stefan Hay «the results were frightening since more than 27% of these tyres were illegal in the sense that, currently around 10 million vehicles on our roads are equipped with potentially lethal tyres». ●